

MINUTES  
ECONOMIC DEVELOPMENT AUTHORITY  
| THURSDAY, DECEMBER 7, 2017 |

A meeting of the Frederick County Economic Development Authority was held on Thursday, December 7, 2017, at 8:00A.M. in the County Administration Building, First Floor Conference Room, 107 North Kent Street, Winchester, Virginia.

**PRESENT:** Stan Crockett, Robert Claytor, John Riley, Doug Rinker, and Dennis McNutt

**STAFF:** Patrick Barker and Donna McIlwee, Frederick County Economic Development Authority, Jay Tibbs, Deputy County Administrator, and Michael Bryan, Attorney

**MEETING CALLED TO ORDER:** Chairman Crockett called the meeting to order at 8:00 a.m.

**APPROVAL OF MINUTES**

The minutes from the November 2, 2017, meeting were presented.

Upon a motion duly made by Mr. Riley and seconded by Mr. Rinker, the minutes from the November 2 2017, meeting were approved.

J. Stanley Crockett	Aye
Robert Claytor	Aye
Gary Lofton	Absent
James Longerbeam	Absent
Dennis McNutt	Aye
John Riley	Aye
Doug Rinker	Aye

**TREASURER'S REPORT**

Mr. Barker submitted the following report:

Checking Account - Bank of Clarke County as of December 1, 2017 - \$5120.21.

Savings Account - Scott & Stringfellow as of December 1, 2017 - \$1,042,174.42.

The Treasurer's Report was approved as submitted by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Aye
Gary Lofton	Absent
James Longerbeam	Absent
Dennis McNutt	Aye
John Riley	Aye
Doug Rinker	Aye

### **MARKETING MANAGER PROJECT UPDATE**

Wendy May, EDA Marketing Manager, gave a project update including content available on our website and utilization of the site by viewers.

### **EDA STATE LEGISLATIVE RECEPTION**

Mr. Barker stated he had discussed holding an additional event pre-session with a VEDA lobbyist who suggested we keep the event in a meeting like atmosphere with a focus to better attract attendance.

Mr. Rinker suggested we could hold another event on the side at one of our local business success stories.

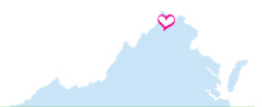
Mr. Crockett stated if we just hold a meeting in a room, we will not have the attention of the attendees.

Mr. Riley stated we don't want a routine "cardboard" meeting---need to focus on achievements and showcase success stories.

### **EDA STRATEGY FY17-18**

Mr. Barker asked Board members if there were any additional comments/suggestions concerning the proposed strategy plan reviewed at the November meeting.

Mr. Rinker stated the graphic on page 9 of the document was hard to understand but he did not have a suggestion how to make it better.



On motion of Mr. Rinker, seconded by Mr. Riley, the strategy plan was approved as presented by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Aye
Gary Lofton	Absent
James Longerbeam	Absent
Dennis McNutt	Aye
John Riley	Aye
Doug Rinker	Aye

### **NAVY FEDERAL CREDIT UNION PERFORMANCE AGREEMENT**

Copies of the agreement were distributed and Mr. Barker reported it has been reviewed by numerous parties and approved by the BOS. Since the EDA acts as auditor of the performance requirements, approval is being sought.

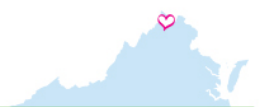
On motion of Mr. Rinker, seconded by Mr. Claytor, the agreement was approved by the following recorded vote:

J. Stanley Crockett	Aye
Robert Claytor	Aye
Gary Lofton	Absent
James Longerbeam	Absent
Dennis McNutt	Aye
John Riley	Aye
Doug Rinker	Aye

### **SUCH OTHER BUSINESS AS MAY COME BEFORE THIS AUTHORITY**

A Board member asked about the status of the Widget Cup trademark. Mr. Barker reported that both parties (the trademark attorney and Mr. Bryan) have reached an agreement and the first step in the process has been filed. It is anticipated it will be 2 or 3 months before we hear anything further.

Mr. Riley stated he had attended the meeting with Frederick Water concerning the Comprehensive Plan. He asked if anyone from the County has been talking to the City about joint projects that could be started on. Mr. Barker and Mr. Tibbs reported they were not aware of any such discussion.



Mr. Claytor remarked there were some Frederick County and City services that could be consolidated.

**ADJOURN**

There being no further business to come before this Authority, the meeting was adjourned. (8:40 A.M.)

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Stan Crockett  
Chairman

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Kris Tierney  
Secretary

